

Proving ROI through zAnalytics

At zakioint Health, our visual dashboard offers actionable strategies for TPAs, brokers, and healthcare payors to make informed decisions. The zAnalytics Reporting Suite provides personalized insights through custom cohort creation, weekly data refreshes, and customizable reports and enhances healthcare management choices.

Challenge:

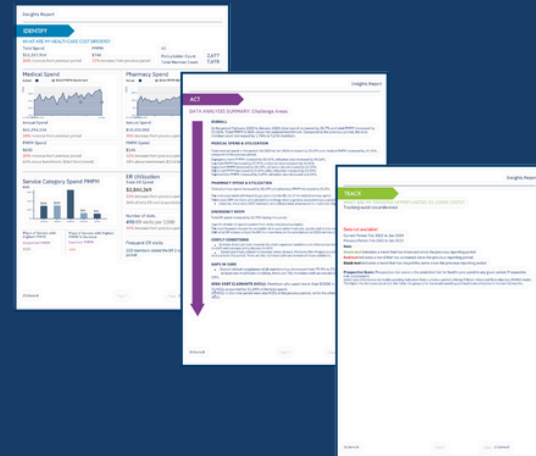
We have worked with a clinical program for 3 years and serviced 10 odd clients in the city/municipality space. The broker was facing the following difficulties:

- Retaining existing clients
- Winning new clients
- Justifying the cost of retaining their wellness partner for diabetes

Solution:

Using zAnalytics for all employers and zConnect in the case of a few employers, coordinated processes and key insights have improved clinical compliance among members.

Collective efforts of presenting insights reports regularly, managing the high-risk population with the wellness provider, and communicating different campaigns have improved utilization trends in multiple aspects.



Impact:

The implementation of zAnalytics has addressed these challenges, resulting in savings from data warehousing and multiple data integration in one singular platform.

3%

Increase in average medication adherence rate among managed members

22.27%

Reduction in average ED utilization among managed members

90%

Increased Client Retention due to effective pop health and cost driver management

Prove your ROI to clients with zAnalytics

Request a Demo Today!